



College of Business Administration



Levels of certificates:

- Courses
- Diploma
- Advanced Diploma
- Certified Expert
- Certified Advisor
- MINI MBA
- MINI DBA
- Professional Bachelor
- Professional Master
- Professional doctorate

Objectives:

- To be able to deliver the basic different schools of thoughts of Management.
- Intended to develop an understanding of the behavior of people within organizations.
- To be able to provide the basis to underpin further study in, specialist areas of business.
- To provide a nature of Understanding in accordance with Management theories Learning Outcomes for the Course.

Specialization:

- ✓ Principles of Accounting
- ✓ Financial Accounting
- ✓ Management Accounting
- ✓ Business Administration
- ✓ Public Administration
- ✓ Business Studies
- ✓ Business/Company Law
- ✓ Management Information System I
- ✓ Management Information System 10.
- ✓ Management Information System
- ✓ Business Economics
- ✓ Banking and Finance
- ✓ Engineering Economics
- ✓ International Economics
- ✓ Small Business
- ✓ Principles of Management
- ✓ Strategic Management and Business Policy
- ✓ Public Sector Management
- ✓ Nonprofit Sector Management
- ✓ Strategic International Management
- ✓ Project Management Professional (PMP)
- ✓ Financial Management
- ✓ Financial Project Management
- ✓ Principles of Marketing
- ✓ Marketing Research
- ✓ International Marketing
- ✓ Theory of Organization and Design
- ✓ Organizational Research
- ✓ Operational Research
- ✓ Quantitative Method
- ✓ Statistics in Computing
- ✓ Statistics for Management
- ✓ Business Research Methodology
- ✓ Human Resources

Graduate Programs

- [Master of Business Administration \(MBA\)](#)
- [Doctorate of Philosophy \(DBA\)](#)

Specialization:

Students enrolled at the AUPS for a Graduate Diploma, Master of Admin. for a (MBA) or the Doctorate of Philosophy (DBA) Degree Programs may specialize in one of the following:

1. Accounting
2. Banking
3. Business Administration
4. Corporate Finance
5. Engineering Management
6. Financial Management
7. Health Services Management(Hospital Administration, Resource Planning)
8. Hospitality Industry Management(Tourism and Hotel Management)
9. Industrial Management
10. Human Resource Management
11. International Management
12. Labour Relations
13. Law Enforcement
14. Management Information Systems (MIS)
15. Marketing Management
16. Organizational Management
17. Production Management
18. Public/Educational Administration
19. Statistical Economics
20. Marketing

First Class	Second Class
<p><u>First Semester</u></p> <ul style="list-style-type: none"> • Accounting Principles • Introduction to Business • Principles of Management • Organizational Behavior • Microeconomics • Macroeconomics <p><u>Second Semester</u></p> <ul style="list-style-type: none"> • Mathematics for Business • Creative and Scientific Thinking • Introduction to Behavioral Sciences • Health and Society 	<p><u>First Semester</u></p> <ul style="list-style-type: none"> • Report Writing and Presentation • Human Rights and Ethics • Comparative Political Systems • Contemporary Global Issues • Introduction to Biological Sciences • Introduction to Physical Sciences <p><u>Second Semester</u></p> <ul style="list-style-type: none"> • Environmental Studies • English Language (2) • Intermediate Accounting (1) • Production and Operations Management • Introduction to Marketing

Third Class	Fourth Class
<p><u>First Semester</u></p> <ul style="list-style-type: none"> • Human Resources Management • Introduction to Finance • Statistics (1) • Introduction to Operations Research • Management Information Systems (1) <p><u>Second Semester</u></p> <ul style="list-style-type: none"> • Business Law • Mathematics of Finance and Investment • Materials Management • Introduction to e-Commerce • E- Business • Organizational Change & Development 	<p><u>First Semester</u></p> <ul style="list-style-type: none"> • International Business Management • Total Quality Management • Public Relations • Project Feasibility Study • Strategic Management • Capital Markets • Selling and Sales Management <p><u>Second Semester</u></p> <ul style="list-style-type: none"> • Consumer Behavior • Marketing Communications • E-marketing • Selected Topics in Marketing • English Language (1) • Introduction To Computers • Managerial Economics • Managerial Accounting